

**72nd Annual  
Kansas Public Health Association Conference**

# **KPHA 2015**



**September 16 & 17, 2015**

**Hilton Garden Inn**  
410 South 3rd Street  
Manhattan, KS 66502



# PROMOTING HEALTH FOR ALL KANSANS

Please join us for the 72<sup>nd</sup> Annual Kansas Public Health Association Fall Conference to be held at the Hilton Garden Inn, September 16 & 17, 2015. Conference sessions will focus on our theme “Promoting Health for All Kansans.”

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# PROMOTING HEALTH FOR ALL KANSANS

## Keynote Presentations/Special Guests

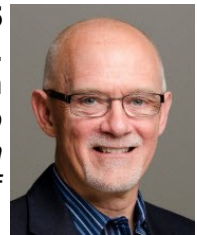


**Wednesday, September 16, 2015**  
**8:45 a.m. - 9:15 a.m.**  
**Opening Remarks - Secretary of Health**  
*Susan Mosier, MD, Secretary Kansas*  
*Department of Health and Environment*

**Wednesday, September 16, 2015**  
**9:15 a.m. - 10:15 a.m.**

**Keynote Presentation - A Vision for a Culture of Health**  
*Paul Kuehnert, DNP, RN, Director, Bridging Health & Healthcare Portfolio*  
*Robert Wood Johnson Foundation*

How partners working together toward a culture of health can improve the health of all Kansans.



**Thursday, September 17, 2015**  
**8:30 a.m. - 9:30 a.m.**  
**Keynote Panel Discussion - Promoting Health for All Kansans: Hospitals and Health Departments Working Together**  
*Julia Resnick, MPH, Program Manager Association for Community Health Improvement*  
**Panelists:**  
*Allison Allejos, RN, BSN, Director Shawnee County Health Agency*  
*Tom Luellen, Director of Planning & Analytics Stormont-Vail Healthcare*  
*Dana Rickley, Administrator, Clay County Health Department*  
*Marcia Newell, Director of Planning and Development, Clay County Medical Center*

Best practices of collaboration between hospitals and health departments in rural and urban communities in Kansas to support community health assessments. National perspectives on the impact and potential for future collaboration will also be discussed.

**Thursday, September 17, 2015**  
**12:45 p.m. - 1:45 p.m.**

**Keynote Presentation - Public Health in the Medical Neighborhood**  
*Robert Moser, MD, Executive Director, Kansas Heart & Stroke Collaborative,*  
*The University of Kansas Hospital*

State Health Improvement (Healthy Kansans 2020), Kansas Chronic Disease Plans, and the opportunity for Public Health with value-based health care models.





# PROMOTING HEALTH FOR ALL KANSANS

## ***Schedule-At-A-Glance***

### **Conference Agenda - Tuesday, September 15, 2015**

4:00 p.m. KPHA Board Meeting

### **Conference Agenda - Wednesday, September 16, 2015**

7:30 a.m. Registration/Breakfast Buffet/Visit Exhibits

8:30 a.m. Welcome, Conference Overview

8:45 a.m. Opening Remarks - Secretary of Health  
*Susan Mosier, MD, Secretary, Kansas Department of Health and Environment*

9:15 a.m. Opening Keynote Presentation - A Vision for a Culture of Health  
*Paul Kuehnert, DNP, RN, Director, Bridging Health & Healthcare Portfolio, Robert Wood Johnson Foundation*

10:15 a.m. Visit Exhibits (Beverage Break)

10:45 a.m. Breakouts - Session 1  
(see [pages 6-8](#) to view session titles, presenters, & session descriptions)

11:45 a.m. Visit Exhibits (Break)

12:15 p.m. Lunch and Networking

1:00 p.m. KPHA - Year in Review

- Call to Order
- Address of the President
- Honor Ceremony for Board Service
- Officer Reports
- Standing Committees Reports
- Special Committees Reports
- Section Reports
- Other Business
- Election Results
- Honor Ceremony (recognizes KPHA members who have died in the last year)
- Announcement of Time and Place for Next Annual Meeting
- Passing of the Gavel
- Adjournment



# PROMOTING HEALTH FOR ALL KANSANS

## Conference Agenda - Wednesday, September 16, 2015 continued...

- 2:45 p.m. Visit Exhibits (Beverage Break)
- 3:00 p.m. Breakouts - Session 2  
(see [pages 9-11](#) to view session titles, presenters, & session descriptions)
- 4:00 p.m. Adjourn
- 4:30 p.m. Konza Prairie Walk

## Conference Agenda - Thursday, September 17, 2015

- 7:30 a.m. Breakfast Buffet
- 8:00 a.m. Welcome
- 8:10 a.m. Keynote Panel Discussion - Promoting Health for All Kansans:  
Hospitals and Health Departments Working Together  
*Led by Julia Resnick, MPH, Association for Community Health Improvement*
- 9:30 a.m. Breakouts - Session 3  
(see [pages 12-13](#) to view session titles, presenters, & session descriptions)
- 10:30 a.m. Poster Presentation Showcase  
(see [pages 16-20](#) to view poster titles & presenters)  
  
(Beverage Break/Checkout Opportunity)
- 11:15 a.m. Breakouts - Session 4  
(see [pages 14-15](#) to view session titles, presenters, & session descriptions)
- 12:15 p.m. Lunch and Poster Winner Announcements
- 12:45 p.m. Keynote Presentation - Public Health in the Medical Neighborhood  
*Robert Moser, MD, Executive Director, Kansas Heart & Stroke Collaborative  
The University of Kansas Hospital*
- 1:45 p.m. Awards
- 2:30 p.m. Closing, Evaluation and Adjourn



# PROMOTING HEALTH FOR ALL KANSANS

## **Session 1 Breakouts**

**Wednesday, September 16, 2015**

**10:45 a.m.**

### **1.1 - Pregnancy and Birth - Sessions on Improvement and Services**

#### **1.1a- Pioneer Baby—A Quality Improvement Initiative to Improve Pregnancy and Birth Outcomes in Southwest Kansas**

*Lisette Jacobson, PhD, MPA, MA, PHR, Assistant Professor, Department of Preventive Medicine and Public Health, University of Kansas School of Medicine-Wichita*

Kearny County Hospital serves a 12-county underserved, frontier rural area in western Kansas and experiences a high rate of obstetrical complications. A needs assessment was conducted in three counties. Total sample size included 175 women. Most respondents were Hispanic, 18-25 years old, high school graduates, and earned <\$25,000/year. About 36 reported being overweight/obese prior to pregnancy and 25% reported limited exercise. One third had an immediate family member with diabetes, heart, or circulation problems. This session will look at how results provide a framework for improving health outcomes among women.

#### **1.1b- Meeting the Perinatal Mental Health Needs of All Kansas: Key Barriers and Future Directions**

*Carrie Wendel-Hummell, PhD, MA, Research Project Manager, Center for Research on Aging and Disability Options (CRADO), School of Social Welfare, University of Kansas; and Melissa Hoffman, RN, Community and Education Specialist, Prenatal and Parenting Programs, Kansas and Midwest Regional Coordinator, Postpartum Support International*

This presentation draws on research findings and practice experiences to highlight the unmet needs of Kansans (both mothers and fathers) with perinatal mental health conditions, including but not limited to postpartum depression. Policy and practice recommendations for improving the accessibility and effectiveness of perinatal mental health treatment will be shared.

### **1.2 - Key Factors Motivating Continued Participation in High-Intensity Exercise at K-State CrossFit**

*Katie Heinrich, PhD, Associate Professor, Exercise Behavioral Science, Director, Functional Intensity Training Lab, Kansas State University*

CrossFit is a rapidly growing type of high-intensity, functional training exercise program that is coach-led, group-based, and constantly varied. The number of registered CrossFit affiliates in Kansas has increased from 1-55 (5400%) in the past 10 years, with more than 10,000 CrossFit affiliates worldwide. To date, little research has been conducted on CrossFit. This session will examine key factors that participants indicate motivate them to continue their CrossFit participation. Results have potential implications for other types of high-intensity exercise programs.

*(Session 1 descriptions continued on the next page...)*



# PROMOTING HEALTH FOR ALL KANSANS

## **Session 1 Breakouts continued...**

**Wednesday, September 16, 2015**

**10:45 a.m.**

### **1.3 - Collective Impact of State Health Planning**

*Paula Clayton, MS, RD/LD, Director, Bureau of Health Promotion—Kansas Department of Health and Environment; and Brandon Skidmore, Deputy Director, Bureau of Health Promotion, Kansas Department of Health and Environment*

This session will review the collective impact experienced to date regarding progress towards meeting Healthy Kansans 2020/state health improvement plan objectives.

### **1.4 - Accreditation Readiness Activities: Participant Perspectives**

*Sarah Hartsig, MS, Analyst, Kansas Health Institute; and Christi Cain, MPH, Public Health Specialist, Kansas Department of Health and Environment*

**Panelists:** *Nick Baldetti, MS, MBA, Interim Director, Reno County Health Department; Midge Ransom, PhD, Director, Franklin County Health Department; Brenda Nickel, MS, RN, Director & Local Health Officer, Riley County Health Department; Kristy Frazee, Director, Grant County Health Department; Dani Holliday, Community Planner, Geary County Health Department; and Martha Brown, RN, Director, Seward County Health Department*

This session will provide an overview of efforts to provide assistance in achieving accreditation-readiness, including the Kansas Accreditation Readiness Project, the Kansas Health Foundation Funded Technical Assistance to Local Health Departments, and preliminary results from a regional accreditation-readiness survey. A panel of health department representatives who have utilized these resources will be featured. Panelists will share how they leveraged these opportunities to advance accreditation readiness, offer stories of success, and give advice for others as they work toward accreditation readiness.

### **1.5 - Identifying Opportunities for Injury Prevention and Control in Kansas**

*Dan Dao, MPH, Injury and Disability Epidemiologist, Kansas Department of Health and Environment; and Cherie Sage, State Director, Safe Kids Kansas*

Injury prevention is a field with constantly emerging topics. This presentation will look at different sources of data and focus on three areas: suicide, poisoning and falls in the state of Kansas as well as prevention strategies. Using three large state databases, emergency department visits, hospital discharges and mortality, the trends and disparities in Kansas will be explored and discussed.

*(Session 1 descriptions continued on the next page...)*



# PROMOTING HEALTH FOR ALL KANSANS

## ***Session 1 Breakouts continued...***

**Wednesday, September 16, 2015**

**10:45 a.m.**

### **1.6 - A Novel Tickborne Disease and Tickborne Disease Incidence in Kansas, 2012-2014; Utility of Mosquito Surveillance Data to Predict Human Cases of West Nile Virus Kansas, 2013; and Mosquito Control Capacity Survey, Kansas, 2015**

*Daniel Neises, MPH, Kansas Department of Health and Environment;*

*Ingrid Garrison, DVM, MPH, DACVPM, Kansas Department of Health and Environment; and*

*Amie Worthington, Medical Investigator, Kansas Department of Health and Environment*

Learn about vectorborne diseases in Kansas! West Nile virus, mosquito surveillance, and prevention messaging will be reviewed as well as the capacity of Kansas counties and Municipalities to perform mosquito control activities will be evaluated. The distribution and incidence of Kansas' two major tickborne diseases, ehrlichiosis/anaplasmosis and spotted fever rickettsiosis, will be discussed. Finally, we will share information about Bourbon virus, a new tickborne disease which to date has only been identified in one patient, a Kansas resident in 2014.





# PROMOTING HEALTH FOR ALL KANSANS

## **Session 2 Breakouts**

**Wednesday, September 16, 2015**

**3:00 p.m.**

### **2.1 - Maternal and Child Health—Sessions on Collaboration**

#### **2.1a- Maternal and Child Health (MCH) Priorities in Kansas 2016-2020**

*Rachel Sisson, MS, Director, Bureau of Family Health, Kansas Department of Health and Environment; and Heather Smith, MPH, Director, Special Health Services, Bureau of Family Health, Kansas Department of Health and Environment*

The Kansas Department of Health and Environment (KDHE) Bureau of Family Health recently completed a comprehensive state-wide needs assessment to determine priorities for programmatic efforts in Maternal and Child Health (MCH) over the next five years. KDHE is committed to fostering a community collaborative approach that is focused on improving the health and well-being of the MCH population in Kansas. Participants will make connections across programs, populations, and communities that will support integration of MCH priorities.

#### **2.1b- Why Collaboration is the Key to Health for All Kansans**

*Rebecca Gillam, LMSW, PhD, University of Kansas Center for Public Partnerships & Research*

Collaboration is fundamental to the success of efforts to improve the health of women, infants and families in Kansas. This presentation will highlight the Kansas Department of Health and Environment's work through the Bureau of Family Health to engage community partners in a collaborative approach to Maternal and Child Health through regional meetings. Presenters will cover the Collective Impact framework and discuss the importance of Informal relationships to collaboration. This session offers public health professionals practical tips for effective collaboration.

### **2.2 - Three Simple Words: EAT REAL FOOD!**

*Krista Sanderson, Owner, Get REAL Wichita and Eat REAL America*

Eating healthy is discussed more than ever, but results aren't showing significant progress. Why? We assume people know how to eat healthy, but often they don't. They are bombarded with confusing messages that can cause them to say, "I give up!" We need to simplify the message and approach to help people eat healthy, and give them the confidence to finally change their eating habits. One simple change and message that can help people achieve great results: Eat Real Food. The presentation will share her experience and observations in an entertaining way, cooking demo and sample included!

*(Session 2 descriptions continued on the next page...)*



# PROMOTING HEALTH FOR ALL KANSANS

## **Session 2 Breakouts continued...**

**Wednesday, September 16, 2015**

**3:00 p.m.**

### **2.3 - Bringing Population Health Considerations in Policy Discussions: Medical Marijuana (Cannabis)**

*Tatiana Lin, MA, Senior Analyst and Strategy Team Leader, Kansas Health Institute; Shawna Chapman, PhD, MPH, MA, Senior Analyst, Kansas Health Institute; Sheena Smith, MPP, Analyst, Kansas Health Institute; and Sarah Hartsig, MS, Analyst, Kansas Health Institute*

During the last decade, 23 states and Washington D.C. legalized cannabis for medical or recreational use. During the 2015 Kansas Legislative Session, three bills were introduced that proposed legalizing the use of marijuana. The Kansas Health Institute sought to inform the policy discussion by conducting a health impact assessment about the potential effects of the legalization of medical marijuana on population health. This presentation will offer an opportunity to learn about the study findings and effective strategies for informing a legislative process while remaining politically neutral.

### **2.4 - The Kansas Public Health Workforce Assessment: What do the Results Mean for Workforce Development?**

*Christi Cain, MPH, Public Health Specialist, Kansas Department of Health and Environment; and Jane Shirley, MSE, BSN, RN, Director, Center for Population Health, Bureau of Community Health Systems, Director, Local Public Health, Bureau of Community Health Systems*

The Kansas Public Health Workforce Assessment was designed to provide an overall competency assessment of public health staff, a data-driven approach to workforce development in Kansas, and a tool for continuous quality improvement. This session will focus on reviewing gaps identified through the Assessment, lessons learned and a discussion of current workforce development efforts, which were informed by the Assessment. An interactive component where participants share ideas for addressing workforce gaps is also included.

### **2.5 - Health Insurance Smarts**

*Roberta Riportella, PhD, Kansas Health Professor of Community Health, Kansas State University, Kansas State Research and Extension*

Health Insurance Smarts, a flexible, multi-lesson curriculum, was developed in response to the need to increase health insurance literacy among consumers. The peer-reviewed curriculum was designed to enable educators working with consumers in a variety of settings to increase the health insurance knowledge and confidence of their audiences. Workshop



# PROMOTING HEALTH FOR ALL KANSANS

## ***Session 2 Breakouts continued...***

**Wednesday, September 16, 2015**

**3:00 p.m.**

### **2.5 - continued**

participants will learn how to access and utilize this curriculum. Preliminary results from ongoing educational sessions including participant knowledge change and self-assessed ability to make an appropriate health insurance choice for their family situation will be reported.

### **2.6 - Syndromic Surveillance at the Kansas Department of Health and Environment: Success, Challenges, and Opportunities**

Kansas Department of Health - *Farah Naz, MPH, Bureau of Epidemiology and Public Health and Environment; Dan Dao, MPH Injury and Disability Epidemiologist; Henri Menager, Epidemiologist, Kansas Environmental Public Health Tracking; Daniel Neises, Senior Epidemiologist; and Ericka Welsh, Senior Chronic Disease Epidemiologist*

The National Syndromic Surveillance Program (formerly known as BioSense 2.0) utilizes Emergency Department (ED) chief complaint data from throughout the country in order to track and assess health problems as they evolve. Syndromic surveillance data can be utilized for monitoring a wide variety of health conditions, from flu or hypothermia, to analysis of ED visits during mass gatherings and more. This panel will focus on the challenges faced while integrating a syndromic surveillance program in Kansas, as well as success stories and opportunities for future study.



# PROMOTING HEALTH FOR ALL KANSANS

## **Session 3 Breakouts**

**Thursday, September 17, 2015**

**9:30 a.m.**

### **3.1 - Medical-Dental Integration: Your Mouth the Gateway to Health**

*Shari Tedford, RN, BAN, Public Health Nurse Educator, Sr. Wellness and Student Intern Coordinator, Johnson County Department of Health and Environment; and Marcia Manter, MA, Community Development Specialist, Oral Health Kansas*

The research on the link between gum disease and at-risk pregnancies, uncontrolled diabetes, heart disease, rheumatoid arthritis, aspirated pneumonia and dementia demonstrates the importance of incorporating oral assessments into patient care. This workshop will document and review the current findings on the effect of tooth decay and gum disease on pregnant women, toddlers, children, adults and elders. Participants will receive evidence-based strategies for preventing oral disease for each population group. Examples of model programs in the State of Kansas will be highlighted.

### **3.2 - Reducing Sedentary Behavior in the Workplace: Implications for the Health of all Kansas**

*Sara Rosenkranz, PhD, Executive Committee Chair, Physical Activity and Nutrition Clinical Research Consortium (PAN-CRC), Research Assistant Professor, Department of Human Nutrition, Kansas State University; and Emily Mailey, PhD, Assistant Professor of Physical Activity and Public Health, Department of Kinesiology, Kansas State University*

This presentation includes a four-part session including: 1) an introduction about what sedentary behavior is and how it acts as a risk factor for Kansans; 2) results from Our Up4Health study; 3) results from our SIT trial; and 4) future directions, take home messages, and practical ways to reduce sedentary behavior in the workplace as well as other sedentary environments.

### **3.3 - Promoting Health for All Kansans: Can we Learn Anything from Cuba?**

*Ellen Averett, PhD, MHSA, Associate Professor and MHSA Program Director, University of Kansas School of Medicine-Wichita; Shirley Orr, MHS, APRN, NEA-BC, Public Health Consultant, SOCO Consulting; and Mary Zimmerman, PhD, Professor and PhD Program Director, University of Kansas School of Medicine*

This session will describe the public health lessons learned from participation in the APHA Affiliate Leaders 2015 Cuba Exchange.

*(Session 3 descriptions continued on the next page...)*



# PROMOTING HEALTH FOR ALL KANSANS

## **Session 3 Breakouts continued...**

**Thursday, September 17, 2015**

**9:30 a.m.**

### **3.4 - Local Public Health Action Inspired By Local Health Information: Six Years Later...**

*Ghazala Perveen, MBBS, PhD, MPH, Director of Science and Surveillance/Health Officer, Bureau of Health Promotion, Kansas Department of Health and Environment and Paula Clayton, MS, RD/LD, Director, Bureau of Health Promotion, Kansas Department of Health and Environment*

Techniques and experiences from state and local health practitioners on using Kansas specific local health information to address health issues and promoting community health will be shared during this session.

### **3.5 - Beyond Hearing Aids—Assisting Older Adults Who Possess Hearing Impairment**

*Raymond Hull, PhD, Professor of Communication Sciences and Disorders, Doctor of Audiology Program, College of Health Professions, Wichita State University*

Feelings of embarrassment, frustration, anger, and ultimate withdrawal from situations that require communication are very real among older adults who possess impaired hearing. When so much else is taken away from many older adults including leadership in their family, a spouse or friend who may have recently passed away, convenient transportation, and a regular social life, a gradual decrease in one's ability to hear and understand what others are saying can be debilitating. This session will focus on assisting older adults in their ability to hear and communicate by learning strategies to enhance communication.

### **3.6 - Disease Investigator Surge Capacity Toolkit for Local Health Departments**

*Christine Steward, MPH, Epidemiology Program Manager, Sedgwick County Health Department*

Participants will undergo disease investigator surge capacity training which will include a video, PowerPoint presentation and role playing exercise. The toolkit provided will help local health departments implement surge capacity training in their facility.



# PROMOTING HEALTH FOR ALL KANSANS

## **Session 4 Breakouts**

**Thursday, September 17, 2015**

**11:15 a.m.**

### **4.1 - Disparities in Oral Health Among School-aged Children in Kansas**

*Frank Dong, PhD, Research Assistant Professor, University of Kansas School of Medicine-Wichita*

A study aimed to explore the effects of age, rural-urban geographic location, and percentage of Free and Reduced Price Meal Program (FRPMP) participation on children's oral health outcome measures (untreated decay, treated decay, and sealants) in Kansas will be discussed. This study utilized Kansas Department of Health and Environment data. It will inform public health practitioners and school districts to clarify the urgent needs of children on their oral health status.

### **4.2 - Topeka Bike Share Health Impact Assessment: Using HIA to Guide State and Local Decisions Impacting the Health of Kansans**

*Kate Hoppe, MPH, MA, Kansas Department of Health and Environment*

The Topeka Bike Share Health Impact Assessment (HIA) was completed at the beginning of 2015 to inform decisions around the implementation and expansion of Topeka's Bike Share Program. This session will describe the HIA process and how it differs when applied to state or local level initiatives. Findings from the Topeka Bike Share HIA will be shared and strategies will be provided for undertaking HIA with limited time and resources in order to inform local-level decisions that impact the health of Kansans.

### **4.3 - Striving for Successful Health Improvement Coalitions**

*Sonja Armbruster, MA, Director of Public Health Initiatives, Wichita State University, Center for Community Support and Research*

Cross-sector coalitions aimed at improving communities to support healthy living are critical to improving the health of all Kansans. This session aims to review key resources for successful community health coalitions including: 1) Collective Impact; 2) Mobilizing Action for Planning and Partnerships (MAPP); and 3) coalition evaluation. We will provide information and examples of these resources. Further, this session will include an interactive discussion process to share the wisdom of the attendees to assure an engaging session and a chance to learn from peers.

*(Session 4 descriptions continued on the next page...)*



# PROMOTING HEALTH FOR ALL KANSANS

## **Session 4 Breakouts continued...**

**Thursday, September 17, 2015**

**11:15 a.m.**

### **4.4 - Kansas Update: Public Health and Health Information Exchange**

*Michael McPherson, BS, Office of Health Information Technology, Kansas Department of Health and Environment*

This presentation will provide an update on the health information exchange (HIE) environment in Kansas and the increasing role public health plays with respect to contributing and consuming data from the HIE. An update on the role Public health plays in the Office of the National Coordinator of Health Information Technology (ONC) 10-year interoperability road map will be provided.

### **4.5 - Development of an Antimicrobial Stewardship Program for the State of Kansas**

*Carrie Poteete, MT(ASCP), Medical Technologist, Research Medical Center*

This presentation will provide insight into what is needed to build a state-level antimicrobial stewardship program and why such a program is vital to healthcare in the state of Kansas. We will cover methods already used, outcomes of those programs, and guidelines for implementing a program in Kansas.

### **4.6 – Impact of Vaccinations on Vaccine-Preventable Disease Cases and Outbreaks in Kansas**

*Chelsea Raybern, MPH, Epidemiologist, Kansas Department of Health and Environment; Charles Cohlma, MPH, Epidemiologist, Kansas Department of Health and Environment; and Sheri Tubach, MPH, MS, Director of Infectious Disease Epidemiology and Response, Kansas Department of Health and Environment*

In this session, KDHE epidemiologists will discuss the effects of vaccination coverage on vaccine-preventable disease cases and outbreaks in Kansas. We will look at trends in immunization exemptions in kindergarteners, waning immunity of pertussis vaccine, and review an outbreak of measles that affected a community with low vaccination coverage.



# PROMOTING HEALTH FOR ALL KANSANS

## ***Poster Presentations***

**Thursday, September 17, 2015**

**10:30 a.m.**

### **Pregnancy and Exercise: An In-depth review of the Historical and Modern Viewpoints on Prenatal Fitness**

*Ainslie Kehler, M.KIN, Strength and Conditioning Specialist (NSCA)*

### **Stages of Concern and Technology Acceptance**

*Ashley Hervey, MEd, Research Associate, The University of Kansas School of Medicine-Wichita*

### **From Epidemiology to Public Health Action: Addressing Colorectal Cancer Disparities in Kansas**

*Austin Rogers, MPH, Cancer Epidemiologist, Bureau of Health Promotion, Kansas Department of Health and Environment & Linda Hinnenkamp, RN, Cancer Outreach Coordinator, Tammy Walker Cancer Center*

### **Public Health and Nursing Interprofessional Education and Practice - Collaborative Curriculum Meets Practice Needs**

*Betty Smith-Campbell, PhD, APRN-CNS, Wichita State University School of Nursing & Suzanne Hawley, PhD, MPH, MA, Chair and Professor, Public Health Sciences, Wichita State University*

### **Validating Birth Certificate Data: More Accurate Data Means More Useful Data**

*Carol Moyer, RN, MPH, Research Analyst, Bureau of Epidemiology and Public Health Informatics, Kansas Department of Health and Environment*

### **Does Youth Sport Contribute to Meeting Public Healthy Physical Activity Guidelines**

*Chelsey Schlechter, BS, Graduate Teaching Assistant, Department of Kinesiology, Kansas State University*

### **Public Health Practice and Academic Institutions in Kansas: Evaluating the Current Collaboration**

*Christi Nance, Graduate Research Assistant, University of Kansas Medical Center*

### **Using Maps to Enhance Program Planning, Engage Partners, and Share Outcomes in the Kansas National Breast and Cervical Cancer Early Detection Program (KS-NBCCEDP), Early Detection Works (EDW)**

*Cynthia Snyder, MA, Kansas Department of Health and Environment*





# PROMOTING HEALTH FOR ALL KANSANS

## ***Poster Presentations continued...***

**Thursday, September 17, 2015**

**10:30 a.m.**

### **Understanding the Helpfulness of the Helping Babies Breathe Program: Perspectives and Experiences of Ugandan Nurses**

*Elaine Domian, PhD, APRN, BC-FNP, Clinical Associate Professor, University of Kansas School of Nursing & Justine Nanyonga, RN, BSN, Graduate Nursing Student, University of Kansas School of Nursing*

### **Academic Performance Associated with Students' Physical Fitness Levels: The Kansas Fitness Information Tracking (K-FIT) System**

*Ericka Welsh, PhD, MPH, Senior Chronic Disease Epidemiologist, Bureau of Health Promotion, Kansas Department of Health and Environment*

### **Identifying the Challenges and Goals of Low Income African American Adolescents Toward Obtaining Education in the Future: Intentional and Unintentional Thinkers**

*Felicia Lee, PhD, Assistant Research Professor, University of Kansas School of Medicine-Wichita*

### **Injury Factors, Not BMI, are Associated with Hospital Resource Usage in a Trauma**

*Felicia Lee, PhD, Assistant Research Professor, University of Kansas School of Medicine-Wichita*

### **Compliance with American College of Obstetricians and Gynecologists Guidelines for Papanicolaou Testing Among 21-65 Year Old Women**

*Harpreet Singh, BA, Research Assistant, University of Kansas School of Medicine-Wichita*

### **The Perceptions of Health and Healthcare Services Among Adults Living in an Under-served Urban Community**

*Jill Peltzer, PhD, RN, APRN-CNS, Assistant Professor, University of Kansas School of Nursing; M. Elaine Frank-Ragan, PhD, MS, BSN, Director, Cultural Enrichment Program, University of Kansas School of Nursing; Seft Hunter, PhD, MA, Chief Operating Officer, Communities Creating Opportunity; Jana Zaudke, MD, MA, Clinical Assistant Professor, Department of Family Medicine, University of Kansas Medical Center; Broderick Crawford, Community Health Director, NBC Community Development Corporation; Vonzel Sawyer, Consultant; and Dahnika Sachs, BSN, Research Assistant, University of Kansas Medical Center*

### **CrossFit and Heart Health: CrossFit Participation Improves Resting Systolic Blood Pressure for Kansas Adults**

*Katelyn Gilmore, BS Nutrition, BS Kinesiology, Kansas State University*



# PROMOTING HEALTH FOR ALL KANSANS

## ***Poster Presentations continued...***

**Thursday, September 17, 2015**

**10:30 a.m.**

### **Trends in Suicide Deaths in Sedgwick County, 2009-2013**

*Kaylee Hervey, MPH, Population Health Data Analyst, Sedgwick County Health Department*

### **Trends in Direct Primary Care From 2005-2015**

*Kyle Rowe, BA, University of Kansas School of Medicine-Wichita*

### **JUNTOS Health Disparities: Cross-cultural Education Pipeline Internship**

*Liliana Abdulla-Martinez, LPN, Kansas University Medical Center*

### **A Community Initiative to Improve Breastfeeding Rates in Kansas**

*Lisette Jacobson, PhD, MPA, MA, Assistant Professor, University of Kansas School of Medicine-Wichita and Brenda Bandy, IBCLC, Kansas Breastfeeding Coalition, Inc.*

### **Perceptions, Barriers, and Practices of Physical Activity among African American Women at-risk for Peripheral Arterial Disease**

*Michelle L. Redmond, PhD, Research Assistant Professor, Department of Preventive Medicine and Public Health, University of Kansas School of Medicine-Wichita*

### **Is S.H.E. for Real? A Description of Jail-based Sexual Health Empowerment Program for Cervical Cancer Prevention**

*Molly Allison, BS, Graduate Research Assistant, University of Kansas Medical Center*

### **Keep Kids Fit: Obesity Prevention Training for Child Care Providers in South Central Kansas**

*Molly Brown, MPH, Health Education and Promotion Coordinator, Reno County Health Department*

### **Combined Physician Assistant and Public Health Curriculum: An Opportunity to Promote Health for All Kansans**

*Nikki Keene Woods, PhD, MPH, Assistant Professor, Department of Public Health Sciences, Wichita State University & Brooke Wells, Undergraduate Research Assistant, Kansas State University*



# PROMOTING HEALTH FOR ALL KANSANS

## **Poster Presentations continued...**

**Thursday, September 17, 2015**

**10:30 a.m.**

### **Promoting Health for All Kansans through Mass Media: Lessons Learned from a Pilot Assessment of Student Ebola Perceptions**

*Nikki Keene Woods, PhD, MPH, Assistant Professor, Department of Public Health Sciences, Wichita State University; Amy Chesser, PhD, MA, Assistant Professor, Department of Public Health Sciences, Wichita State University; & Jennifer Mattar, Undergraduate Research Assistant, Department of Public Health Sciences, Wichita State University*

### **Promoting Health for Kansans by Utilizing Local Data to Improve Birth Outcomes**

*Nikki Keene Woods, PhD, MPH, Assistant Professor, Department of Public Health Sciences, Wichita State University; Mary Whelan, Undergraduate Research Assistant, Department of Public Health Sciences, Wichita State University; Carolyn Ahlers-Schmidt, PhD, Director of Research in Pediatrics, University of Kansas School of Medicine-Wichita; & Matt Engel, MPH, Research Associate, University of Kansas School of Medicine-Wichita*

### **Dental Care Coverage among Kansans- 2013 Kansas Behavioral Risk Factor Surveillance System (BRFSS)**

*Pratik Pandya, MPH, Kansas Department of Health and Environment*

### **Sharing Services for Greater Public Health Impact in Kansas: Survey Results and Case Study Findings**

*Sarah Hartsig, MS, Analyst, Kansas Health Institute; Shawna Chapman, PhD, MPH, MA, Senior Analyst, Kansas Health Institute, Center for Sharing Public Health Services; Barbara Starrett, MHA, Senior Analyst, Kansas Health Institute, Center for Sharing Public Health Services; Gianfranco Pezzino, MD, MPH, Senior Fellow and Strategy Team Leader, Kansas Health Institute, Center for Sharing Public Health Services*

### **QUEST: Health Literacy Initiative for Seniors**

*Shari Tedford, RN, BAN, Certificate in Gerontology, Johnson County Department of Health and Environment*

### **Factors Associated with Borderline Versus Definite Peripheral Artery Disease Among African Americans**

*Tracie Collins, MD, MPH, Chair and Professor, Department of Preventive Medicine and Public Health, University of Kansas School of Medicine-Wichita*



# PROMOTING HEALTH FOR ALL KANSANS

***Poster Presentations continued...***

**Thursday, September 17, 2015**

**10:30 a.m.**

**Factors Associated with Walking Ability Among African Americans with Peripheral Artery Disease**

*Tracie Collins, MD, MPH, Chair and Professor, Department of Preventive Medicine and Public Health, University of Kansas School of Medicine-Wichita*

**Timeliness of Hepatitis B Vaccine Doses Received by Sedgwick County Health Department Clients <18 Years Old**

*Frank Dong, PhD, Research Assistant Professor, University of Kansas School of Medicine-Wichita*



# PROMOTING HEALTH FOR ALL KANSANS

## ***Conference Objectives***

At the conference conclusion, participants should be able to:

1. Discuss the implications of collaborative efforts to promote health for all Kansans.
2. Identify promising and evidence-based practices for diverse Kansas populations.
3. Demonstrate awareness of initiatives that are targeted to improving health outcomes in Kansas through engagement of multiple private and public sectors.
4. Learn strategies to address health, safety, and environmental issues through policy and practice.

## ***Continuing Education Information***

**Nurses** - Wichita State University College of Health Professions is approved as a provider of CNE by the Kansas State Board of Nursing. This course offering is approved for 9.0 contact hours applicable for RN or LPN relicensure. Kansas State Board of Nursing provider number: #LT 0090-0327

**Social Workers** - This program has been pre-approved by the Kansas Behavioral Sciences Regulatory Board for continuing education for social workers. These course offerings are approved for 7.5 contact hours for the General Conference applicable for re-licensure. (BSRB approval #05-001).

**Dietitians** – Approval Pending

**Sanitarians** – Approval Pending

**Nursing Home Administrators** – Approval Pending



# PROMOTING HEALTH FOR ALL KANSANS

## **Registration & Payment Process**

You may register and pay online at <http://www.wichita.edu/conferences/kpha>

### **Not a KPHA Member?**

Join today by visiting <http://www.kpha.us/application> and register as a KPHA member at the *reduced* KPHA Member registration fee.

**Registration Fees** – (includes instructional materials, meals and breaks)

### **KPHA Member Registration**

Rec'd by	Rec'd after	At Door
8/28/15	8/28/15	
\$225.00	\$260.00	\$295.00

### **Non KPHA Member Registration**

Rec'd by	Rec'd after	At Door
8/28/15	8/28/15	
\$325.00	\$360.00	\$395.00

### **KPHA Student Member Registration\***

One Day	Two Day
\$60	\$90

\*One or Two Day conference registration is an option for KPHA Student Members only. To join as a Student, visit <http://kpha.us/application>



# PROMOTING HEALTH FOR ALL KANSANS

## ***Cancellations and Refunds***

Once an online registration has been entered, the registrant will be responsible for payment unless cancellation is received in writing by email to [conference.office@wichita.edu](mailto:conference.office@wichita.edu). Please do not register unless you plan to attend. A \$25.00 cancellation fee will be assessed on all cancellations (this includes purchase orders). *There will be no refunds or cancellations accepted after September 4, 2015.*

## ***Accommodations***

Hilton Garden Inn  
410 South 3rd Street  
Manhattan, KS 66502

## **Room Rate**

Special rates for conference attendees have been arranged with the Hilton Garden Inn. Single occupancy rates are \$107 + tax per night. There is an extra person charge per person that may apply for two or more guests sharing the same room.

## **Making a Reservation**

*Reservations must be received by August 15, 2015 to receive the special rate.* When you make your reservation, please identify yourself as a Kansas Public Health Association Conference participant. To make reservations call the Hilton Garden Inn at 1-785-532-9116 or you can [register online using this link](#).

## **Check-in/Check-out**

Check-in time is 3:00 p.m. Room assignments prior to that time are based upon availability. Checkout time is 12:00 p.m.



# PROMOTING HEALTH FOR ALL KANSANS

## ***Conference Planning Committee***

### **Molly Allison**

Section Chair, Kansas Public Health Association; Kansas University Medical Center

### **Erica Anderson**

Kansas Public Health Association; President-Elect, Lawrence-Douglas County Health Department

### **Mike Cates**

Director-at-Large, Kansas Public Health Association; Kansas State University

### **Lisa Mortiz**

Section Chair, Kansas Public Health Association; Greeley County Health Department

### **Kimberly Moore**

Conference Facilitator, Wichita State University

### **Michelle Peterson**

Conference Chair, Kansas Public Health Association; Cerner Corporation

### **Mark Thompspn**

President, Kansas Public Health Association; Kansas State Department of Education

#### **Right of Termination for Cause**

This agreement and the University's obligations hereunder regarding this conference and the presentation of any or all of the associated sessions and optional entertainment events are subject to acts of God, way, terrorism, government regulations, disaster, fire, strikes, civil disorder, curtailment of transportation facilities, or other similar cause beyond the control of the parties making it inadvisable, illegal, or impossible to hold the event or provide the facility. IF the conference or any associated event is cancelled due to one of the aforementioned occurrences, the liability of the University shall be limited to refunding the conference registration fee or a portion thereof. The University shall not be responsible for consequential damages, including, but not limited to, any losses incurred by registrants including, but not limited to, airline cancellation charges, hotel deposits and other associated travel costs.

#### **Special Accommodations**

Wichita State University is committed to making programs accessible to people with disabilities. If you wish to volunteer information regarding any special assistance you may need, please contact the Office of University Conferences at (316) 978-6493.

#### **Notice of Non-Discrimination**

Wichita State University does not discriminate in its programs and activities on the basis of race, religion, color, national origin, gender, age, sexual orientation, gender identity, gender expression, marital status, political affiliation, status as a veteran, genetic information or disability. The following person has been designated to handle inquiries regarding nondiscrimination policies: Executive Director, Office of Equal Employment Opportunity, Wichita State University, 1845 Fairmount, Wichita KS 67260-0138; telephone (316) 978-3186.





# PROMOTING HEALTH FOR ALL KANSANS

## 72nd Annual Kansas Public Health Association Conference

September 16 & 17, 2015

**Please print or type clearly.**

Name \_\_\_\_\_  
 Home Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_  
 Home Phone \_\_\_\_\_ Business Phone \_\_\_\_\_  
 Badge Name \_\_\_\_\_ E-mail Address \_\_\_\_\_  
 Organization/County Health Dept. \_\_\_\_\_  
 Business/Billing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ KS ZIP \_\_\_\_\_  
 License # \_\_\_\_\_ License Type \_\_\_\_\_

**Please check all that apply.**

<input type="checkbox"/> Full conference fee for current KPHA members	\$225 (\$260 after 8/28, \$295 at door)	\$ _____
<input type="checkbox"/> Full conference fee for non-members of KPHA	\$325 (\$360 after 8/28, \$395 at door)	\$ _____
<input type="checkbox"/> One Day—KPHA Student Member Registration	\$60	\$ _____
<input type="checkbox"/> Two Days—KPHA Student Member Registration	\$90	\$ _____

\*One or two day conference registration is an option for KPHA student members only. To join as a student, visit <http://kpha.us/application>.

I require vegetarian meals.  
 I have special dietary needs: \_\_\_\_\_

**TOTAL AMOUNT ENCLOSED OR NOTED ON PURCHASE ORDER** \$ \_\_\_\_\_

Payment method  Check  Purchase Order  Visa  MasterCard  
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CC# \_\_\_\_\_ Security Code \_\_\_\_\_ Exp Date \_\_\_\_\_  
 Name as printed on the card \_\_\_\_\_  
 Signature \_\_\_\_\_

**Please return this form along with payment information or purchase order to:**

Office for Workforce, Professional and Community Education

Wichita State University

1845 Fairmount, Campus Box 136

Wichita, KS 67260-0136

Fax: (316) 978-3064

For questions regarding your registration, please call (316) 978-3258 or e-mail

Conference.Office@wichita.edu



# PROMOTING HEALTH FOR ALL KANSANS

## 72nd Annual Kansas Public Health Association Conference

September 16 & 17, 2015

**Please pre-register for Breakout Sessions.**

### **Session 1 Breakouts - Wednesday, September 16, 2015 at 10:45 a.m.**

- 1.1 - Pregnancy and Birth - Sessions on Improvement and Services
- 1.2 - Key Factors Motivating Continued Participation in High-Intensity Exercise at K-State CrossFit
- 1.3 - Collective Impact of State Health Planning
- 1.4 - Accreditation Readiness Activities: Participant Perspectives
- 1.5 - Identifying Opportunities for Injury Prevention and Control in Kansas
- 1.6 - A Novel Tickborne Disease and Tickborne Disease Incidence in Kansas, 2012-2014; Utility of Mosquito Surveillance Data to Predict Human Cases of West Nile Virus Kansas, 2013; and Mosquito Control Capacity Survey, Kansas, 2015

### **Session 2 Breakouts - Wednesday, September 16, 2015 at 3:00 p.m.**

- 2.1 - Maternal and Child Health - Sessions on Collaboration
- 2.2 - Three Simple Words: EAT REAL FOOD!
- 2.3 - Bringing Population Health Considerations in Policy Discussions: Medical Marijuana (Cannabis)
- 2.4 - The Kansas Public Health Workforce Assessment: What do the Results Mean for Workforce Development?
- 2.5 - Health Insurance Smarts
- 2.6 - Syndromic Surveillance at the Kansas Department of Health and Environment: Success, Challenges, and Opportunities

### **Session 3 Breakouts - Thursday, September 17, 2015 at 9:30 a.m.**

- 3.1 - Medical-Dental Integration: Your Mouth the Gateway to Health
- 3.2 - Reducing Sedentary Behavior in the Workplace: Implications for the Health of all Kansas
- 3.3 - Promoting Health for All Kansans: Can we Learn Anything from Cuba?
- 3.4 - Local Public Health Action Inspired By Local Health Information: Six Years Later...
- 3.5 - Beyond Hearing Aids—Assisting Older Adults Who Possess Hearing Impairment
- 3.6 - Disease Investigator Surge Capacity Toolkit for Local Health Departments

### **Session 4 Breakouts - Thursday, September 17, 2015 at 11:15 a.m.**

- 4.1 - Disparities in Oral Health Among School-aged Children in Kansas
- 4.2 - Topeka Bike Share Health Impact Assessment: Using HIA to Guide State and Local Decisions Impacting the Health of Kansans
- 4.3 - Striving for Successful Health Improvement Coalitions
- 4.4 - Kansas Update: Public Health and Health Information Exchange
- 4.5 - Development of an Antimicrobial Stewardship Program for the State of Kansas
- 4.6 - Impact of Vaccinations on Vaccine-Preventable Disease Cases and Outbreaks in Kansas